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P.O. Box 1574, Union City, CA 94587 - 510-909-9263
www.nhsfoundation.org

June 17, 2023

Dear Community Partner,

Our local schools need your help to support vital academic programs and after-school and enrichment activities. Would you consider sponsoring this event and helping us to champion educational programs right here, in *your* local community?

I'm sure you'll agree that **the education of our young people is of utmost importance** for the future of our community. That's why the New Haven Schools Foundation awarded \$191,500 in college scholarships this year and \$104,000 to teachers for classroom innovations. We do this through the generosity of community-minded organizations like yours, and we deeply appreciate your support.

Mutt Strut 2023

Saturday, October 7, 2023
At the Masonic Home in the Hills of Union City

This is a family event where our guests and their furry friends take a hike on the Masonic Hope property in Union City. The event also includes breakfast, games, contests and prizes, with music by DJ Jay Bennett. ***Would you consider being a sponsor or vendor for this great family event?***

Thank you in advance for any support you give to the students of the New Haven Unified School District. For further information or questions, please contact Jeri Johnstone at 510-455-0929 or jeri@nhsfoundation.org.

Sponsor Information			
Mail to P.O. Box 1574, Union City, CA 94587 – Or email to helen@nhsfoundation.org			
Name / Company Name:			
Contact Name:		Email:	
Billing Address:			
City:	Zip Code:	Phone:	
Sponsorship Level: <input type="checkbox"/> Mighty Dog <input type="checkbox"/> Top Dog <input type="checkbox"/> Hot Dog <input type="checkbox"/> Good Dog <input type="checkbox"/> Puppy Dog			Donation Amount:
Method of Payment: <input type="checkbox"/> Check payable to the New Haven Schools Foundation (enclose) <input type="checkbox"/> Credit Card			
Credit Card Number:	Expiration:	3-4 Digit Code:	Name on Card:

All donations are tax deductible.

Sincerely,

John Shockley
President

Shamsa Rafay
Mutt Strut Chairperson

The New Haven Schools Foundation is a 501(c)(3) non-profit corporation dedicated to funding scholarships, supporting academic programs, and enriching the educational experience to help students succeed in life.
Tax I.D. #94-2855611



MUTT STRUT

OCTOBER 7, 2023

AT THE MASONIC HOME IN THE HILLS OF UNION CITY

A COMMUNITY EVENT TO RAISE FUNDS FOR LOCAL SCHOOLS.



EVENT SPONSORSHIP LEVELS AND BENEFITS

BENEFIT	MIGHTY DOG \$5,000	TOP DOG \$3,000	HOT DOG \$2,000	GOOD DOG \$1,000	PUPPY DOG \$500
COMPANY BANNER DISPLAY	✓	✓	✓		
T-SHIRT	LOGO	LOGO	LOGO	NAME	NAME
VISIBILITY	START RACE / WELCOME MSG.	ANNOUNCE WINNERS	PRESENT MEDALS		
SOCIAL MEDIA / WEBSITE	LOGO POST	LOGO POST	LOGO POST	MENTION	LISTING
FAMILY ENTRY / DRAWING TICKETS	5 / 5	4 / 4	3 / 3	2 / 2	1 / 1
YOUR PROMO ITEM IN GIFT BAGS	✓	✓	✓	✓	✓

FREE VENDOR BOOTHS AVAILABLE FOR SPONSORS. ASK US HOW.

How to sponsor: Mail a check to New Haven Schools Foundation, P.O. Box 1574, Union City, CA 94587
 Pay by credit card at <https://muttstrut.org>
 Email helen@nhsfoundation.org with your instructions.

New Haven Schools Foundation is a 501(c)(3) nonprofit. Tax ID 94-2855611. Donations are tax deductible.



Mutt Strut Event on October 7, 2023
Vendor Registration - Sign Up Online, or Complete and Mail this Form

Vendor / Company Name

Contact Name

CA State Board of Equalization Seller's

Street Address

Permit Number

City

State

Zip Code

Phone Number

Email Address

Description of product/service being displayed:

Vendor Agreement

Booths are reserved on a first come, first served basis. There is no fee to reserve a booth, however vendors are asked to provide giveaway items for the attendees as specified below.

Vendor agrees to provide the following in lieu of exhibitor fees:

- Items for 120 participant goodie bags. (Due by September 29.)**
- One item for the prize drawing worth \$25 or more. (Due by day of event.)**

Terms of Participation

Vendors will be responsible for the collections of money and reporting of State and local taxes.

Vendors will be responsible for their entire set up, including bringing all equipment and supplies. Standard booth space will be 10'x10', but upon prior approval of event organizers, up to 20'x10' of space may be provided. Electricity is not available.

Set up time is from 7:30am-8:30am. All vendors must complete their set up by 8:30am. Tear down and clean-up must be completed one hour after conclusion of the event.

Vendor agrees to hold harmless New Haven Schools Foundation, the Masonic Homes of CA, the City of Union City, their employees and representatives and all sponsors and volunteers, from any liability from vendor's participation in the Mutt Strut event including, but not limited to, personal injury and/or loss, theft, or damage to arts, crafts or other property on or near the premises during the event or during the set up or break down times.

One complimentary breakfast per booth will be available to vendors. Additional breakfast \$5.00.