



P.O. Box 1574, Union City, CA 94587 - 510-909-9263
www.nhsfoundation.org

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EXECUTIVE DIRECTOR

Helen Kennedy
helen@nhsfoundation.org

Supporting education in the
New Haven Unified School
District

July 17, 2019

Dear Community Partner,

Our local schools - right here in Union City and South Hayward - are in crisis, and we need your help to keep vital after-school and enrichment programs operating as severe state budget cuts threaten our students' academic experience. As in past crises, our organization has pledged to raise additional funds to protect programs like music, sports, literacy, forensics, science, and much more.

I'm sure you'll agree that **the education of our young people is of utmost importance** for the future of our community. That's why the New Haven Schools Foundation awarded \$155,000 in college scholarships this year and over \$60,000 to teachers for classroom innovations. We do this through the generosity of community-minded organizations like yours, and we deeply appreciate your support.

How YOU can help our local schools:

- **Make a donation or grant. Reach out and we'll get you started.**
- **Sponsor an event. Details follow in this packet.**
- **Donate a prize for our gala auction.**

FALL 2019 FUNDRAISING EVENTS

Our annual **gala fundraiser** will put the spotlight on the individuals who go above and beyond the call of duty to ensure our children receive an exceptional education. **Guests will enjoy dinner and cocktails, with casino games, dancing, and silent and live auctions.**

Diamonds in Education Gala **Featuring Daryle "The Guru" Johnson from 95.7 The Game**

Saturday, October 19, 2019
Mirage Ballroom, 4100 Peralta Blvd. Fremont, CA 94536

Families and dogs are invited to participate in the **Mutt Strut and stroll through the scenic views in the Union City foothills at the historic Masonic Home**. The event also includes a pancake breakfast, games, contests and prizes. Vendor space is available where businesses can reach out to pet-friendly customers.

Mutt Strut

Featuring a Petting Zoo!

Saturday, October 5, 2019
Masonic Home, 34400 Mission Blvd., Union City, CA 94587

Your interest and support are vital to the success of our youth. You will be recognized at the event and will receive other benefits as appropriate to the level of giving you select. The details are in the following pages, and all contributions are tax deductible.

Thank you in advance for any support you give to the students of the New Haven Unified School District. For further information or questions, please contact me at 510-693-2217 or helen@nhsfoundation.org.

Sincerely,

Helen Kennedy
Executive Director

The New Haven Schools Foundation is a 501(c)(3) non-profit corporation dedicated to funding scholarships, supporting academic programs, and enriching the educational experience to help students succeed in life.
Tax I.D. #94-2855611



NEW HAVEN SCHOOLS
FOUNDATION

Diamonds in Education Gala

Sponsorship Opportunities

Saturday, October 19, 2019

Mirage Ballroom

Diamond \$10,000	Gold \$5,000	Emerald \$2,500	Sapphire \$1,500	Casino \$300
<ul style="list-style-type: none"> ◆ 20 Event Tickets ◆ 4 bottles of premium wine ◆ Preferential bar & table service ◆ VIP seating and signage signifying your contribution ◆ Logo displayed on screen at the event, and podium recognition* ◆ Full page ad prominently displayed in event program* ◆ Name listed under corresponding contribution in event program, website, Facebook, and press releases* ◆ Extra \$2,000 in casino chips and specialty treat for you and your guests 	<ul style="list-style-type: none"> ◆ 10 Event Tickets ◆ 2 bottles of wine ◆ Preferential bar & table service ◆ VIP seating and signage signifying your contribution ◆ Logo displayed on screen at the event, and podium recognition* ◆ Full page ad in event program* ◆ Name listed under corresponding contribution in event program, website, Facebook, and press releases* ◆ Extra \$1,000 in casino chips and specialty treat for you and your guests 	<ul style="list-style-type: none"> ◆ 5 Event Tickets ◆ 1 bottle of wine ◆ Preferential bar & table service ◆ VIP seating and signage signifying your contribution ◆ Logo displayed on screen at the event, and podium recognition* ◆ Half page ad in event program* ◆ Name listed under corresponding contribution in event program, website, Facebook, and press releases* ◆ Extra \$1,000 in casino chips and specialty treat for you and your guests 	<ul style="list-style-type: none"> ◆ 2 Event Tickets ◆ 1 drink ticket per guest ◆ VIP bar line ◆ VIP seating and signage signifying your contribution ◆ Logo displayed on screen at the event, and podium recognition* ◆ Quarter page ad in event program* ◆ Name listed under corresponding contribution in event program, website, Facebook, and press releases* ◆ Extra \$1,000 in casino chips and specialty treat for you and your guests 	<ul style="list-style-type: none"> ◆ Name prominently displayed on casino table ◆ Business card sized ad in event program* ◆ Name shown in event visual* ◆ Name listed under corresponding contribution in event program, website, and Facebook* <div style="background-color: #003366; color: white; text-align: center; padding: 5px;">VIP Table \$1,250</div> <ul style="list-style-type: none"> ◆ Ten (10) individual seats at a reserved table ◆ Bottle of wine for the table ◆ Extra \$1,000 in casino chips for each person seated at your table

Please mail this form to New Haven Schools Foundation. P.O Box 1574, Union City, CA 94587

Make checks payable to New Haven Schools Foundation. Credit card payments accepted by mail or online.

For more information, contact Helen Kennedy, Executive Director at (510) 693-2217 or helen@nhsfoundation.org

** Sponsorship must be received prior to print and advertising deadlines for these benefits.*

Contact Person

Name of business or organization

Mailing/Billing Address

Name on card

City/State/Zip Code

Credit card number

Phone number of company contact

Expiration date 3-4 Digit code Total Amount

E-mail

Signature



10th Anniversary Mutt Strut!
 October 5, 2019
 Sponsor Registration



P.O. Box 1574
 Union City, CA 94587
 510-909-9263
www.nhsfoundation.org

Dear Community Member,

The **New Haven Schools Foundation** is hosting its 10th **Mutt Strut**, a fun community event where pet lovers can walk or run with their dog along a scenic route in the Union City foothills at the historic Masonic Home. Would you consider sponsoring this event and helping us to support educational programs right here, in **your** local community?

The Foundation is a 501(c)(3) nonprofit organization. The money raised from this event will be used to provide classroom grants to teachers with innovative ideas for learning, support enrichment and after-school programs, and to sustain our scholarship program. With help from generous donors like you, NHSF has raised over \$700,000 to support academic and extracurricular programs.

Many organizations like yours have contributed to our ongoing efforts in the past. We hope that you will consider becoming one of our sponsors this year. **Any donation you make for the event would be greatly appreciated.**

Sponsor Level	Amount	Logo on Tshirt*	Name on Tshirt*	Free family entries (one dog per family)	Drawing tickets	Logo on Foundation website	Name mentioned in Press Release
Mighty Dog	\$5,000 and up	X		4	4	X	X
Top Dog	\$2,500 - \$4,999	X		3	3	X	X
Hot Dog	\$1,000 - \$2,499		X	2	2	X	X
Puppy Dog	\$100-\$999			1	1		

* Benefit provided for sponsorships received prior to production date.

SPONSOR INFORMATION			
Mail to P.O. Box 1574, Union City, CA 94587 – Or email to ed@nhsfoundation.org			
Name / Company Name:			
Contact Name:	Email:	Phone:	
Billing Address:			
City:	State:	ZIP Code:	
Sponsorship Level: <input type="checkbox"/> Mighty Dog <input type="checkbox"/> Top Dog <input type="checkbox"/> Hot Dog <input type="checkbox"/> Puppy Dog			Donation Amount:
Method of Payment: <input type="checkbox"/> Check payable to the New Haven Schools Foundation (enclose) <input type="checkbox"/> Credit Card			
Credit Card Number:	Expiration:	3-4 Digit Code:	Name on Card:

Sincerely,

John Shockley
 President

Rhonda Neagle
 Mutt Strut Chairperson