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Helen Kennedy

helen@nhsfoundation.org

Tax I.D. #94-2855611



P.O. Box 1574, Union City, CA 94587 - 510-909-9263 www.nhsfoundation.org

August 9, 2016

Dear Friend,

The New Haven Schools Foundation announces two exciting events coming up this fall, and a unique sponsorship opportunity that will double your support for programs that benefit the students in our community.

After last year's great feedback, we're repeating the Denim & Diamonds theme once again for our annual gala fundraiser. Guests will enjoy dinner and cocktails, with casino games, line dancing, and the ever popular Texas Hold'em Tournament. We will also be honoring the NHUSD teacher and classified employees of the year from each school campus. What better way to spend a Friday night?

Denim & Diamonds Casino Night Gala

Friday, November 18, 2016 Paradise Palace Ballroom, 4100 Peralta Blvd. Fremont, CA 94536

Next up is our annual Fun Run, a family event focused on fitness, good health, and great community spirit. It features 5K and 10K runs from Cesar Chavez Middle School and running along the Alameda Creek Trail. We'll also have vendor and community booths, music, and fun.

Mutt Strut 2016

Saturday, October 15, 2016 Masonic Home, 34400 Mission Blvd., Union City, CA 94587

One of the most popular events of the year is the New Haven Schools Foundation Mutt Strut. Families with dogs are invited to participate in a stroll through the scenic views in the Union City foothills at the historic Masonic Home. The event also includes a pancake breakfast, games, contests and prizes. Vendor space is available where businesses can reach out to pet-friendly customers.

Your interest and support are vital to the success of our youth. We need your help to continue the work of the Foundation and ask that you consider becoming an event sponsor. You will be recognized at the event and will receive other benefits as appropriate to the level of giving you select. The details are in the following pages, and all contributions are tax deductible.

The Foundation thanks you in advance for any support you give to the students of the New Haven Unified School District. For further information or questions, please contact me at 510-693-2217 or helen@nhsfoundation.org.

Sincerely.

Helen Kennedy
Executive Director

Helen Kennedy

The New Haven Schools Foundation is a 501(c)(3) non-profit corporation dedicated to funding scholarships, supporting academic programs, and enriching the educational experience to help students succeed in life.

New Haven Schools Foundation proudly presents

Town onds

Fiday, November 18,2016 6pm-11pm

Paradise Palace Zallroom, 4100 Peratta Zlvd, Fremont



Featuring

- Dinner & Cocktails -
- Texas Hold 'Em Poker -Tournament
- Casino Games & Prizes -
 - Auctions & Raffles -

For addition information: www.nhsfoundation.org

Must be 21+ to attend Western semi-formal attire; no shorts please

1900 1900 1900 1900 1900 1900 1900 1

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"Denim & Diamonds" Gala Sponsorships Levels

A Benefit for the Students of New Haven Unified



Saturday, November 18, 2016 6PM - 11PM

Paradise Palace Ballroom



Diamond \$10,000	Gold \$5,000	Emerald \$2,500	Sapphire \$1,500	Casino \$300
 ◆ 20 Event Tickets ◆ 4 bottles of premium wine ◆ 4 VIP Parking Permits ◆ Preferential bar & table service ◆ Two Texas Hold'em poker tournament entries ◆ VIP seating and signage at your reserved table signifying your contribution ◆ Extra \$2,000 in casino chips and specialty treat for you & your 	◆ Extra \$1,000 in casino chips and specialty treat for you & your	 ◆ 5 Event Tickets ◆ 1 bottle of wine ◆ VIP seating and signage at your reserved table signifying your contribution ◆ Preferential bar & table service ◆ Extra \$1,000 in casino chips and specialty treat for you & your guests ◆ Logo displayed on screen at the event, and podium recognition ◆ Half page ad in event 	table signifying your contribution Extra \$1,000 in casino chips, one extra beverage ticket, and a specialty treat for you & your guests Logo displayed on screen at the event, and podium recognition Quarter page ad in event program* Name listed under corresponding contribution in event program, website, Facebook, and press releases* Name in post event in the Tri-city Voice*	table Business card sized ad in event program? Name shown in event visual Name listed under corresponding contribution in event program, website, and Facebook
guests Logo displayed on screen at the event, and podium recognition Full page ad prominently displayed in event program* Name listed under corresponding contribution in event program, website, Facebook, and press releases* Logo in the post event "Thank You" ad in the Tri-City Voice*	 Logo displayed on screen at the event, and podium recognition Full page ad in event program* Name listed under corresponding contribution in event program, website, Facebook, and press releases* Logo in the past event "Thank You" ad in the Tri-City Voice* 	 ◆ Half page ad in event program* ◆ Name listed under corresponding contirbution in event program, website, Facebook, and press releases* ◆ Logo in past event "Thank You" ad in the Tri-City Voice* 		VIP Table \$1,100 ◆ Ten (10) individual seats at a reserved table ◆ Bottle of wine for the table ◆ Dedicated bar line ◆ Extra \$1,000 in casino chips for each person seated at your table

For more information, contact Helen Kennedy, Executive Director at (510) 693-2217 or helen@nhsfoundation.org

Contact Person	Name of business or organization		
Mailing/Billing Address	Name on card		
City/State/Zip Code	Credit card number		
Phone number of company contact	Expiration date 3-4 Digit code Total Amount		
E-mail	Signature		