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Gala Nets Over \$28,000 for New Haven Schools Foundation

Union City, Calif., April 7, 2014 – The New Haven Schools Foundation (NHSF) reports that the proceeds from its March 22nd fundraiser, “A Night on the Red Carpet,” exceeded \$28,000, an increase of 25% over last year’s event. The funds will enable the Foundation to continue its support of quality programs benefitting the students, teachers, and schools of the New Haven Unified School District.

The event was held at the Mark Green Sports Center in Union City. The gala was well attended by members of the New Haven academic community, local civic leaders, and many other Foundation supporters. Entertainment included casino games, a Texas Hold ‘Em Poker Tournament, and Hollywood-style photos on the red carpet.

The stars of the night were the major event sponsors: Too Much Fun Club, Inc., Masonic Homes of California, Washington Hospital, Emerald Packaging, and Tri-CED Community Recycling. Fourteen casino table sponsors provided additional funding that added greatly to the proceeds, and many others donated auction prizes or made in-kind contributions. The Tri City Voice provided media sponsorship for this event.

Event Chair Bridget Russell also expressed grateful appreciation to the event committee and to “Lifetime Achievement Award” winner Fremont Bank, for its generous donation commemorating their 50th Anniversary milestone. Additionally, the East Bay Community Foundation provided a crowd-motivating matching grant that added \$5000 to the proceeds of the live and silent auctions.

“The success of our annual fundraising event was due in large part to the generosity and commitment of our local educators and school district leaders, who share our mission to provide excellent experiences for our children and teachers,” said NHSF President Rebecca Venable.

About the New Haven Schools Foundation

The New Haven Schools Foundation is a 501(c)(3) nonprofit organization committed to providing financial support for the students and teachers of the New Haven Unified School District, and to assisting in the continuation of student activities and educational programs. The District serves students living in Union City and parts of South Hayward.

Within the scope of its mission and financial capabilities, the Foundation is committed to addressing shortfalls when funding from public sources is inadequate to provide and maintain consistently high quality educational experiences and school activity opportunities for children of our community. The Foundation also acts on the behalf of the community as an agent for scholarship funding for students of the New Haven Unified School District.

More Information:

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