



Media Contact:
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New Haven Schools Foundation to present a record \$100,000 in scholarships

Union City, CA April 21, 2015 – The New Haven Schools Foundation (NHSF) announced today that it will award a record-breaking \$100,000 in scholarships to graduating seniors. The awards will be presented to students from James Logan High School, Conley Caraballo High School, and the Decoto Independent Studies program.

The total value of the awards increased 20% over 2014, and 99 students will receive funds for higher education – 22 more than last year. Scholarships will be distributed at the annual “Pathways to Success” award luncheon on April 29. This is the most ever awarded since the nonprofit Foundation was formed.

Scholarships are funded by individuals, businesses, and organizations via a program coordinated by NHSF to manage the application and selection processes. “In response to the rising costs of a college education, many of our scholarship sponsors generously increased the value of their awards this year,” said Cynthia O’Brien, president of the Foundation. “We welcomed a number of new scholarship sponsors to our program, as well.”

This year, NHSF will distribute the first multi-year scholarships through a new partnership with the Ohlone College Foundation. Three “Ohlone Promise” scholarships, valued at \$3,600 each, were offered by the college and will be presented at the NHSF award luncheon. The “full ride” awards will cover 100% of tuition, books, and fees for the recipients.

“Some scholarship sponsors increased their awards by using innovative fundraising techniques,” said Helen Kennedy, Executive Director of the New Haven Schools Foundation. Two scholarships were advertised on the NHSF CrowdRise.com website, a popular crowd-sourcing platform that makes it easy for new donors to contribute to a scholarship fund. A number of other scholarship sponsors, like the Migrant Parent Committee for Education and the Bay Bombs Car Club, held fundraising events.

Two special awards will be presented at the event. Eileen Riener will be given the 2015 Guy Emanuele Community Service Award in appreciation for her years of dedicated work as a volunteer and board member. The Tom Kitayama Business Service Award will be presented to Kaiser Permanente, a longtime sponsor and supporter of NHSF.

Major sponsors for the event are Fremont Bank and Kaiser Permanente.



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EVENT DETAILS

“Pathways to Success” Scholarship Luncheon
Wednesday, April 29, 2015 * 11:30 a.m. to 1:30 p.m.
Crowne Plaza Hotel * Union City
Tickets: \$75 * Call 510-909-9263 no later than 4/24/15 for reservations.

About the New Haven Schools Foundation

The New Haven Schools Foundation is a 501(c)(3) nonprofit organization committed to providing financial support for the students and teachers of the New Haven Unified School District, and to assisting in the continuation of student activities and support of educational programs. The District serves students living in Union City and parts of South Hayward.

Within the scope of its mission and financial capabilities, the Foundation is committed to addressing shortfalls when funding from public sources is inadequate to provide and maintain consistently high quality educational experiences and school activity opportunities for children of our community. The Foundation also acts on the behalf of the community as an agent for scholarship funding for students of the New Haven Unified School District.

New Haven Schools Foundation
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